



SOUNDS OF SUMMER CONCERT SERIES

@ HOLDEN ARBORETUM

BAND APPLICATION

Band Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Day Phone _____ Evening Phone _____

Musical Genre _____

PLEASE CHECK PREFERRED DATES

June 11 June 18 June 25 July 2 July 9 July 16 July 23 July 30

APPLICATION CHECKLIST

Completed application Compact disc with samples of band's music Marketing Assistance Form

Applications must be postmarked or emailed by March 15, 2019 to:

Alison Calkins, acalkins@holdenfg.org

Alison Calkins, The Holden Arboretum | 9550 Sperry Road | Kirtland, OH 44094

By signing this Application, I agree to all the terms and conditions of this Application. I certify that all declarations made in this Application are true to the best of my knowledge. I acknowledge that The Holden Arboretum project is not liable for the loss or damage of materials submitted.

Signature _____

Print Name _____ Date _____

MARKETING ASSISTANCE FORM

Holden's marketing department will be promoting and marketing these concerts to the general public. In addition, each selected band is expected to help promote these concerts to the best of their ability. Holden's marketing department can provide jpg. images, promotional materials and other marketing support.

Listed below are various methods for grass roots marketing. Please check all that apply.

- Promote via band Facebook page
- Promote via band blog
- Promote via band personal web site
- Promote via Twitter
- Willing to assist with the distribution of promotional post cards
- Willing to be available for radio and television appearances
- Willing to be available for print media interviews

